

msg.PIA – Out of the box, into solution

The cross-line-of-business portfolio management system

for insurers and brokers

Deregulation and internationalization of the market, rapid digitalization, strong competition, growing customer demands and increasingly shorter innovation cycles are presenting new challenges to companies in the insurance industry. Companies that are aiming to reduce their costs and profit from new growth opportunities must optimize their business processes and flexibly design product development and sales. With msg.PIA, you are ideally equipped for this. Because as an integrated, flexible all-in-one solution for P&C and life insurance, msg.PIA supports your processes and product development with comprehensive services.

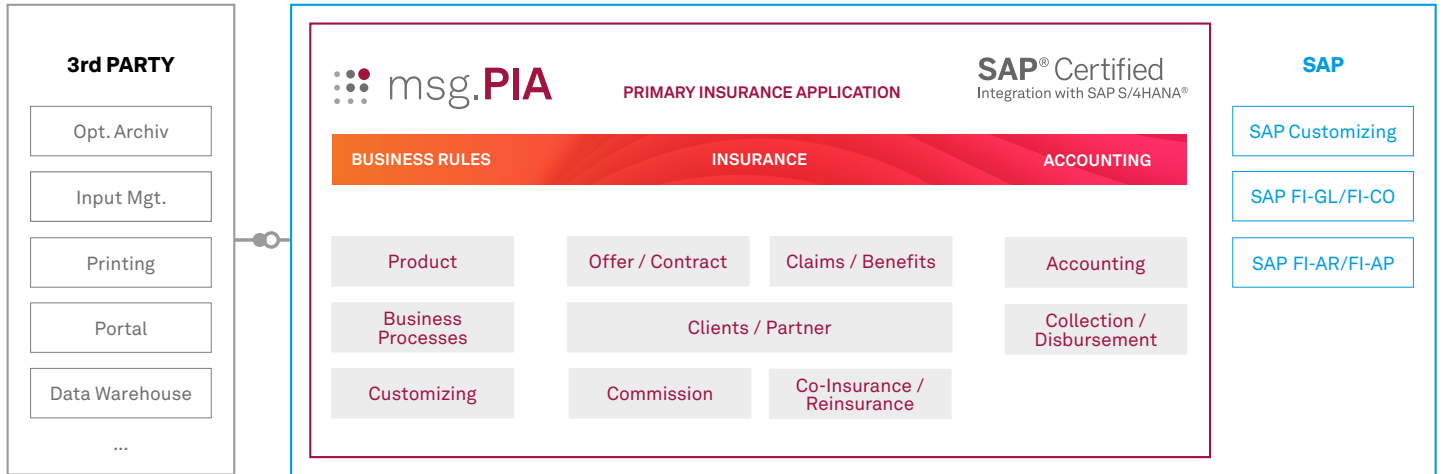
Your challenges

- Constantly new requirements for products and processes
- More and more regulatory topics, such as GDPR, Solvency, IFRS
- High cost pressure combined with strong pressure to innovate
- Portfolio management systems with high maintenance costs
- Shortage of experts and resources
- International growth requires scalability and multi-language/multi-currency capability

Your benefits

- Time-to-market: Fast product introduction without programming
- High automation and dark processing
- Future-proof thanks to SAP technology and strong customer base
- Concentration on your core business: msg.PIA as SaaS/hosted/on-prem
- Flexible and quickly integrable end-to-end all-in-one solution

This is how it works



msg.PIA offers an integrated all-in-one solution that maps all core processes in a parameterizable way: central product and partner module, versatile business transactions in offer/contract, commission, reinsurance, claims/benefits, sub-ledger with general ledger interface. The service-oriented architecture means any business function can be called externally via API. msg.PIA can also be operated in the cloud and call and provide cloud services.

21 insurers, brokers and captives in 13 countries are already using msg.PIA.
Would you like to learn more about msg.PIA?

We look forward to your call.

More about msg.PIA: <https://www.msg.group/en/msg-pia>



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